

ORDER

Orders
Order / Rev: 1984141
Alt Order #: WOC12482122
Product Desc: Political
Estimate: 8520
Flight Dates: 04/14/20 - 04/20/20
Original Date / Rev: 04/13/20 / 04/14/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC/ POL**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Amy McGrath / D / US SEN / KY**
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/20/20	39	\$10,610.00	\$9,018.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	39	\$10,610.00	\$9,018.50	0.00
Totals	39	\$10,610.00	\$9,018.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	17%	\$10,610.00
Market	100%	\$62,411.76

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	83%	\$51,801.76
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	04/14/20	04/19/20	Good Morning America	SM	8:00 AM-9:00 AM	-----1	:30	1	\$140.00	P03	0.00	NM	1	\$140.00
(Program: GOOD MORNING AMERICA - Rate) (GOOD MORNING AMERICA - (8:00 AM-9:00 AM))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/13/20	04/19/20	-----1		1		\$140.00		0.00					

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/20	04/19/20	-----1-					1	\$175.00		0.00			
N14	WHAS	04/15/20	04/19/20	Local News @ 5a M-F	CM	5-6a	--11---	:30	2	\$100.00	P03	0.00	NM	2	\$200.00
				Local News @ 5a M-F											
				(Program: THE ROOKIE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/20	04/19/20	--11---					2	\$100.00		0.00			
N15	WHAS	04/15/20	04/19/20	Local News @ 430a M-FCM		430-5a	---11--	:30	2	\$100.00	P01	0.00	NM	2	\$200.00
				Local News @ 430a M-F											
				(Program: THE ROOKIE - Rate)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/13/20	04/19/20	---11--					2	\$100.00		0.00			
													Totals	39	\$10,610.00