## **ORDER**

Orders	Order / Rev:	1984141		
	Alt Order #:	WOC12482122		
	Product Desc:	Political		
	Estimate:	8520		WHAS
	Flight Dates:	04/14/20 - 04/20/20	Primary AE:	Ben Stecker
	Original Date / Rev:	04/13/20 / 04/14/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Buying Time, LLC/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		650 Massachusetts Ave. N.W., Suite 210	Billing Cycle:	EOM/EOC
		Washington, DC 20001	Agency Commission:	15%
Advertiser	Name:	POL/ Amy McGrath / D / US SEN / KY		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-US Senate	Advertiser External ID:	186144
	Revenue Code 1:	AGY	Agency External ID:	2118AGP
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

## Bill Plan

<b>-</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/20/20	39	\$10,610.00	\$9,018.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	39	\$10,610.00	\$9,018.50	0.00
Totals	39	\$10.610.00	\$9.018.50	0.00

## **Account Executives**

Account Executive	Account Executive Sales Office		Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	17%	\$10,610.00
Market	100%	\$62,411,76

_		
Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	83%	\$51,801.76
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	04/14/20	04/19/20	Good Morning America	SGM	8:00 AM-9:00 AM	1	:30	1	\$140.00 P03	0.00 NM	1	\$140.00
				GOOD MORNING AME	ERICA -	f(8:00 AM-9:00 AM)							
	/Dragra	~. COOD	MODNING	AMEDICA Data									

(Program: GOOD MORNING AMERICA - Rate)

 Start Date
 End Date
 Weekdays
 Spots/Week
 Rate
 Rating

 Week: 04/13/20
 04/19/20
 -----1
 1
 \$140.00
 0.00

Print Date: 08/27/20 17:15:36 Page 2 of 3

Order / Rev: 1984141 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12482122 Product Desc: Political WHAS

Flight Dates: 04/14/20 - 04/20/20 Estimate: 8520

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/19/20	1	1 04	\$140.00	0.00			\$4.40.00 D00	0.00 NIM		<b>#</b> 400 00
N 2 All		20 04/20/20	Local News @ 6a WHAS11 WAKE	UP NEWS @	6-7a 6	11-1	:30	3	\$140.00 P03	0.00 NM	3	\$420.00
, ,	ram: VVHA: tart Date	S11 WAKE ( End Date	JP NEWS @ 6A - F Weekdays	Rate) Spots/Week	Rate	Rating						
Week: 0		04/20/20	11-1	3	\$140.00	0.00						
N 3 All	04/14/2	20 04/17/20	Local News @ 12 WHAS11 NEWS	•	12-1p	- 11- 1	:30	3	\$150.00 P02	0.00 NM	3	\$450.00
(Progr	ram: WHA	S11 NEWS A	AT NOON - Rate)									
_	tart Date	End Date	Weekdays - 11- 1	Spots/Week	Rate	Rating						
Week: 0		04/19/20	The View	CM	\$150.00 11-12p	0.00	:30	2	\$125.00 P02	0.00 NM	2	\$250.00
IN 4 All	04/14/2	10 04/20/20	THE VIEW - Rate		11-12p	11	.50	2	ψ123.001 02	0.00 14101		Ψ230.00
(Progr	ram: THE \	VIEW - Rate	)									
<u>S</u> Week: 0	tart Date 4/14/20	End Date 04/20/20	<u>Weekdays</u> 11	Spots/Week 2	Rate \$125.00	Rating 0.00						
N 5 All	04/14/2	20 04/19/20	Local News @ 63	0p Su CM	630-7p	1	:30	1	\$275.00 P04	0.00 NM	1	\$275.00
/D=====			WHAS11 NEWS	@ 630p - Rate	9							
	tart Date	End Date	@ 630p - Rate) Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/19/20	1	<u>opots/ week</u>	\$275.00	0.00						
N 6 All	04/14/2	20 04/20/20	Local News @ 6p WHAS11 NEWS		6-630p	11111	:30	5	\$300.00 P04	0.00 NM	5	\$1,500.00
(Progr	ram: WHA	S11 NEWS		@ 0 - Kale								
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/20/20	11111	5 C- CM	\$300.00	0.00	.20		#200 00 D04	0.00 NIM	,	<b>#200.00</b>
N 7 All		20 04/20/20 S11 NEWS (	ABC World News		6-630p	1-	:30	1	\$300.00 P04	U.UU INIVI	1	\$300.00
	tart Date	End Date	w sp - Raie) Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/20/20	1-	1	\$300.00	0.00						
N 8 All	04/14/2	20 04/20/20			7-9a	11111	:30	5	\$210.00 P03	0.00 NM	5	\$1,050.00
(Progr	ram: WHA	S11 NEWS	Good Morning Ar	nerica								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/20/20	11111	5	\$210.00	0.00						
N 9 All	04/14/2	20 04/20/20	ABC World News ABC WORLD NE		630-7p	11111	:30	5	\$500.00 P04	0.00 NM	5	\$2,500.00
(Progr	ram: ABC	WORLD NE		.wo rate								
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/20/20	11111	5	\$500.00	0.00	.20		Ф250 00 D02	0.00 NIM	_	¢4 050 00
N10 All	04/14/2	20 04/20/20	Inside Ed 730-8p INSIDE EDITION	CM  - Rate	730-8p	111	:30	3	\$350.00 P03	U.UU INIVI	3	\$1,050.00
(Progr	ram: INSID	E EDITION										
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/20/20	111	CM	\$350.00	0.00	:30	4	\$350.00 P03	0.00 NM	4	\$1,400.00
			ET 7-730p ENTERTAINMEN T TONIGHT - Rate	NT TONIGHT -	7-730p	1111	.30	4	ф330.00 F03	U.UU INIVI	4	\$1,400.00
, ,	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	4/13/20	04/19/20	- 111	3	\$350.00	0.00						
Week: 0		04/26/20	1	1	\$350.00	0.00						
N12 All	04/14/2	20 04/19/20	Sun Prime D THE ROOKIE - R	CM Pate	10-11p	1	:30	1	\$700.00 P03	0.00 NM	1	\$700.00
(Progr	ram: THE I	ROOKIE - Ra										
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		04/19/20	1	1 CM	\$700.00	0.00	:30	1	\$175.00 P03	0.00 NIN4	1	¢175 00
			Local News @ 11 Local News @ 11		11-1135p	1-	.30	1	φ173.00 P03	U.UU INIVI	'	\$175.00
(Progr	am: IHE I	ROOKIE - Ra	ate)								I	

Print Date: 08/27/20 17:15:37 Page 3 of 3

Order / Rev: 1984141 Advertiser: POL/ Amy McGrath / D / US SEN / KY

Alt Order #: WOC12482122 Product Desc: Political WHAS

Flight Dates: 04/14/20 - 04/20/20 Estimate: 8520

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/	/13/20	04/19/20	1-	1	\$175.00	0.00						
N14 WHAS	04/15/2	0 04/19/20	Local News @ 5	a M-F CM	5-6a	11	:30	2	\$100.00 P03	0.00 NM	2	\$200.00
			Local News @ :	5a M-F								
(Progra	m: THE F	ROOKIE - Ra	ate)									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	/13/20	04/19/20	11	2	\$100.00	0.00						
N15 WHAS	04/15/2	0 04/19/20	Local News @ 4	30a M-FCM	430-5a	11	:30	2	\$100.00 P01	0.00 NM	2	\$200.00
			Local News @	430a M-F								
(Progra	m: THE F	ROOKIE - Ra	ate)									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	/13/20	04/19/20	11	2	\$100.00	0.00						

Totals 39 \$10,610.00